Ajay Kamat (UX Designer)

akumar9818b@gmail.com 9810779022

Latest Project Portfolio

Project in Live/Development mode

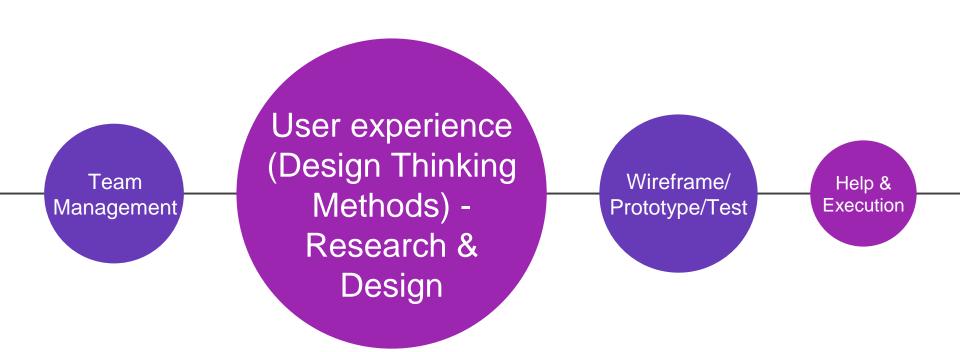
About me

I'm passionate about building great products that make people's lives easier. I have over 12 years of experience strategizing innovative digital experiences for small startups to the world's biggest brands.

Previously, I worked as a Product Designer/UX/UI Designer for 12 years with different clients and companies i.e. Rsystem International, Dataflow Group, Taxmann Technologies, Esoft Group, and SRM Techsol, I worked with different fortune 500 companies in the retail, consumer, and industrial products, healthcare, financial, and high-tech industries on App, eCommerce, and web products.

My unique skills bring a blend of design, business, and technology. I have experience in process design, design research, design strategy, information architecture, UX/UI design, product management, wireframing, visual design, prototyping, storytelling, system s design, technology implementations, usability testing, and Design QA.

Skills & expertise



Some latest projects

Nourish App

(B2C - Ecommerce) Role - UX Research & Design

The **Nourish Store** app is the channel via which the well-known Blagro Group (Bareli, India) sells all of its products..

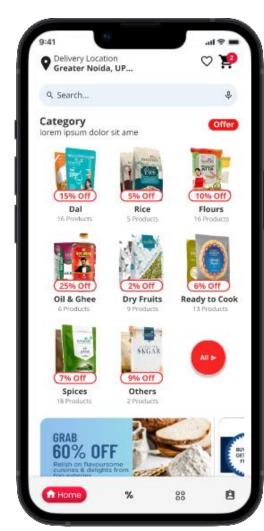
They desired a straightforward and userfriendly app similar to Bigbasket, Grofers, and ITC.

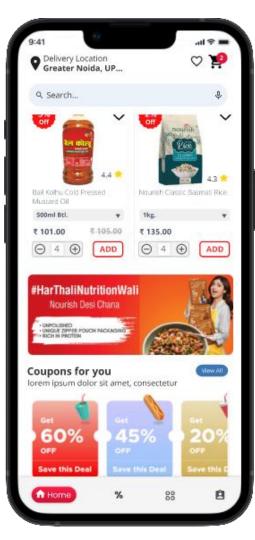
X FACTORS - They are more into healthy nutrition product

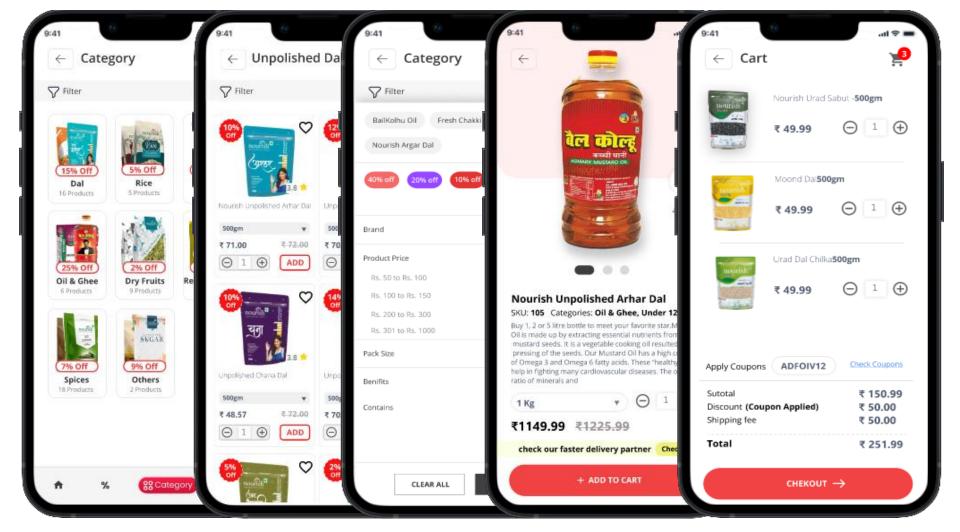
USER - Middle class and metro city people they are health conscious for nutrition products

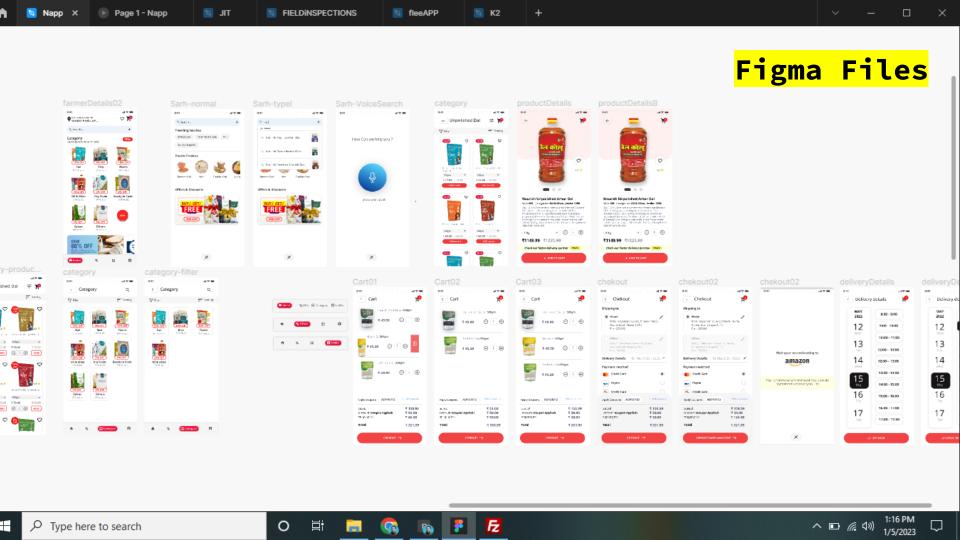
COMPETITOR - Grofers, Bigbasket, ITC

UX & PROCESS - Competitor Analysis, Focused Group Research, Interview (One-o-one), Wireframe, Design & Prototype









Agrani Sathi App

(B2B - AgriTech) Role - UX Research & Design

Agrani Sathi, is a real time farmer data collection app, with sync to server

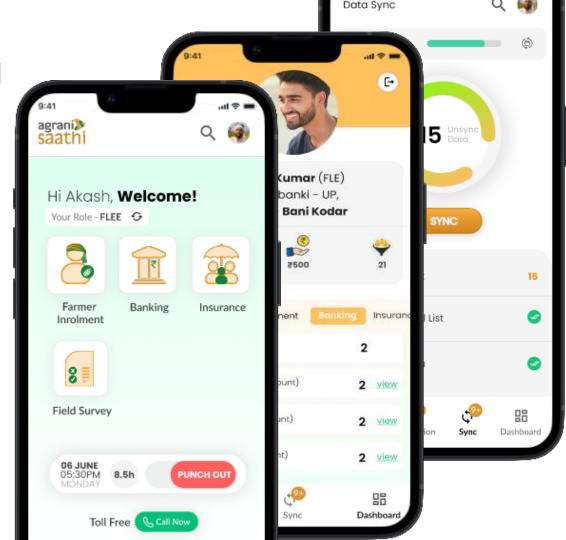
Helping client with real data from farmer and their farms,crops. Loans and other dependencies and the time of settle any loans or other products for farmer.

X FACTORS - This data directly help to the Farmer and clients who provide them all lonals and other facilities.

USER - Villagers and Farmers who is in agriculture and agri business.

COMPETITOR - Dehat, BigHaat

UX & PROCESS - Competitor Analysis, Interview (One-o-one), Wireframe, Design & Prototype



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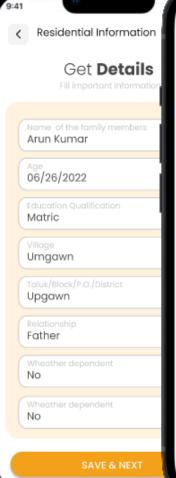
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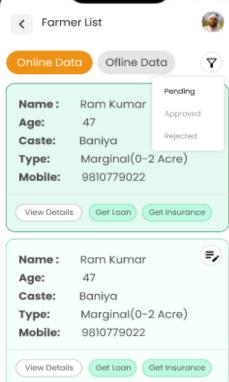






Assets





Ram Kumar

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Bani

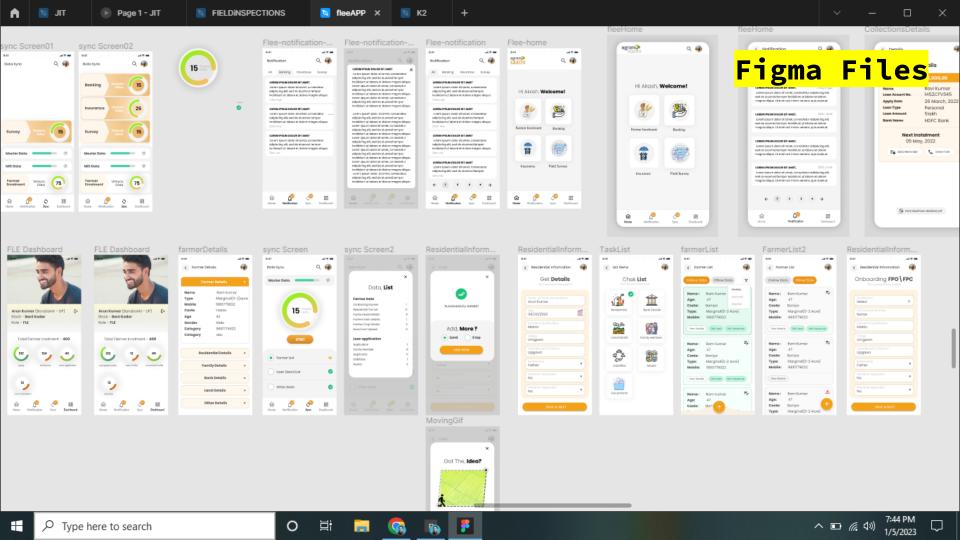
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Agrani App

(B2C - AgriTech) Role - UX Research & Design

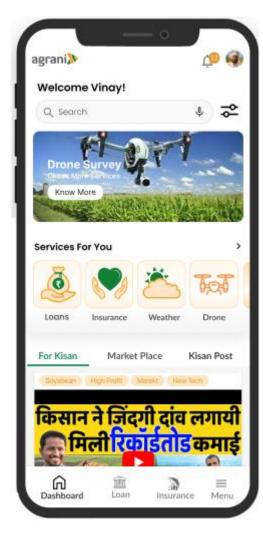
Agrani App is a service provider app, from which farmer directly can get free advisory, weather report, kissan news, emandi rates they can also take different kind of loan ie. crop loan, tractor loan etc.

X FACTORS - This is based on farmer own information about their farms, crops, liabilities and others, so we understand the need of farmer and accordingly we push required services for them.

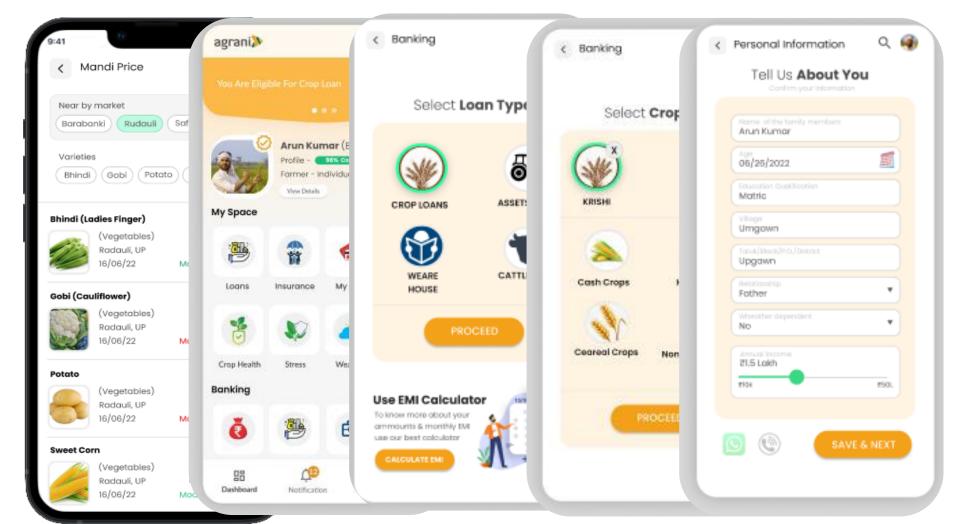
USER - Villagers and Farmers who is in agriculture and agri business.

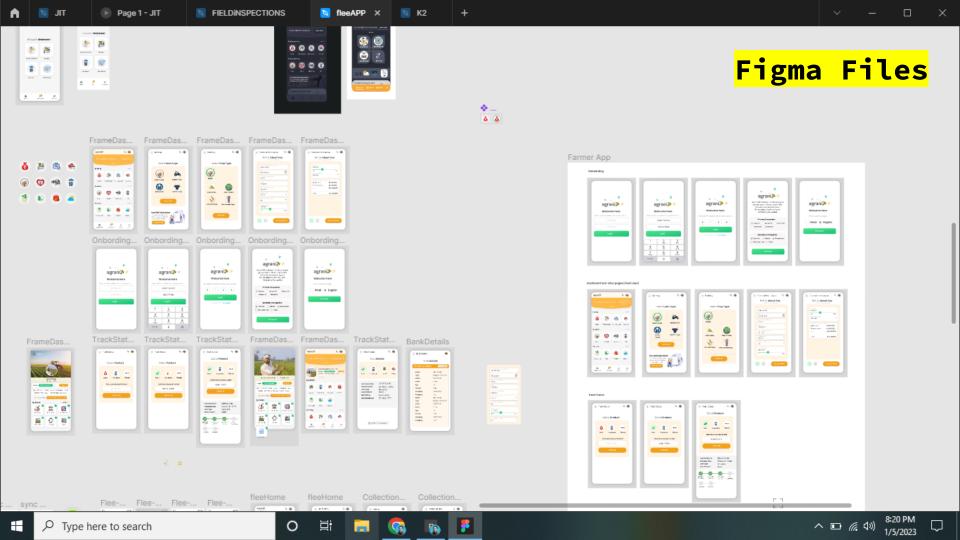
COMPETITOR - Dehat, Insurance company app

UX & PROCESS - Competitor Analysis, Interview (One-o-one), Focused Group.,









Hues & Mews App

(B2C - Ecommerce) Role - UX Research & Design

Hues & Mews app made for use hand made art print on different merchant and get business with it.

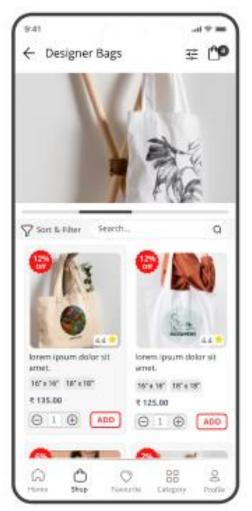
X FACTORS - This is pure hand made art with different culture, art, nature and human face and people can see those art on day to day merchant and they will definitely love them.

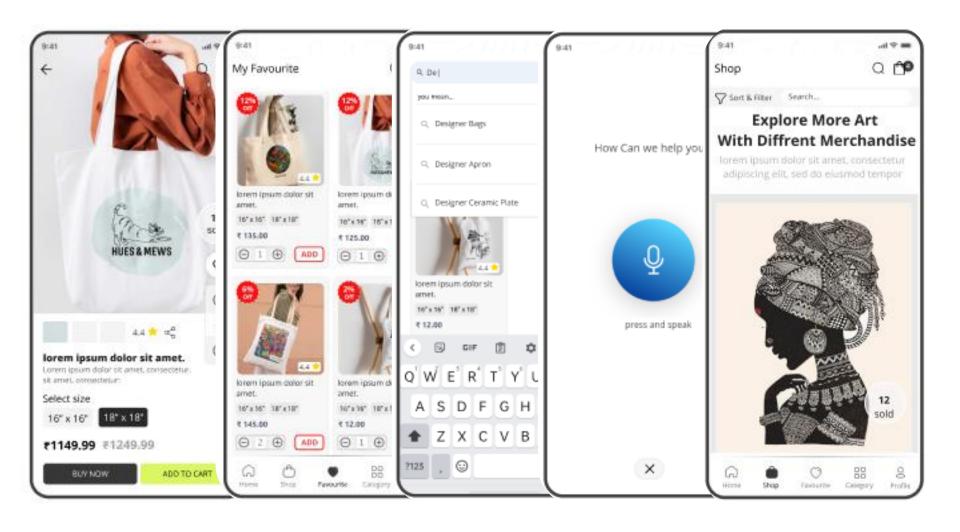
USER - Metro city people with all age group.

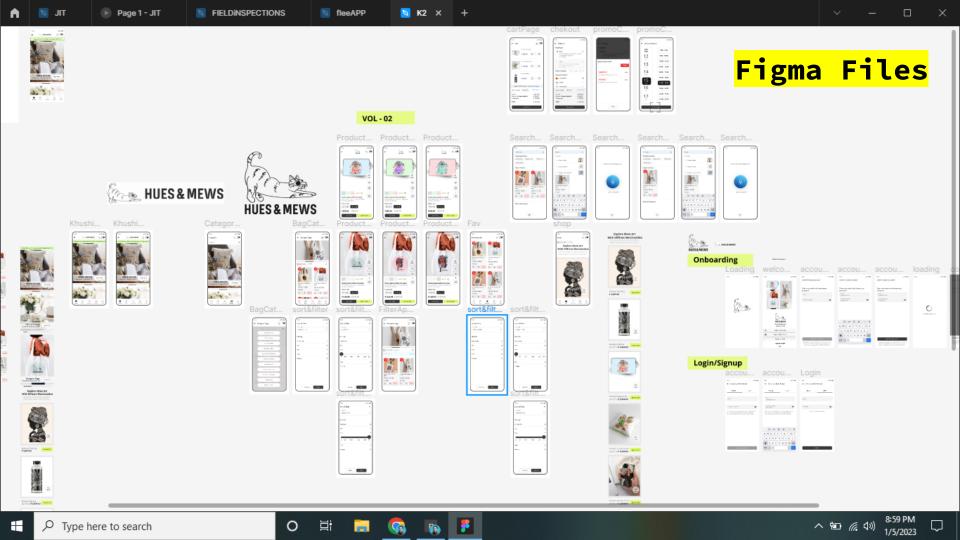
COMPETITOR - The Ink Bucket

UX & PROCESS - Competitor Analysis, Interview (One-o-one), Focused Group., Wireframe, Design & Prototype









Field Survey/Inspection

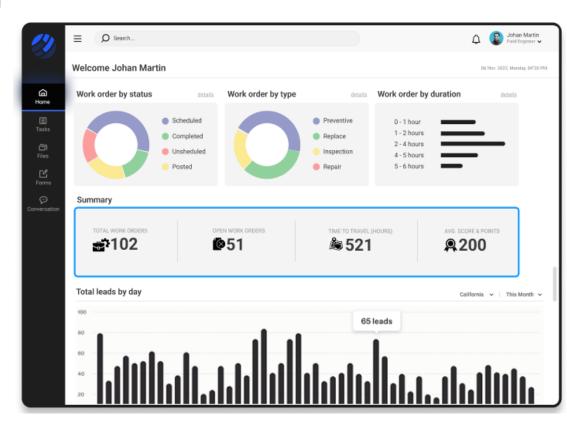
(B2B - Construction) Role - Product Designr

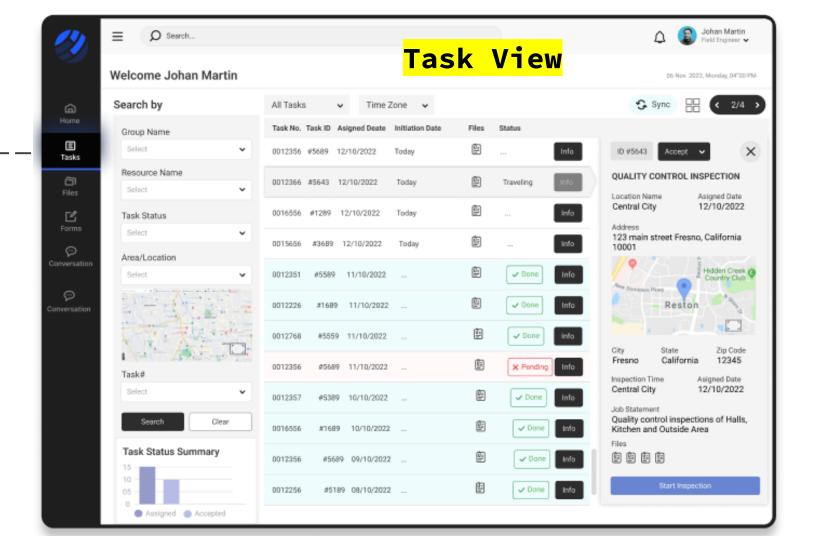
Globe is a Third Party platform, they provide the customized product software through any construction company can take help for project inspections.

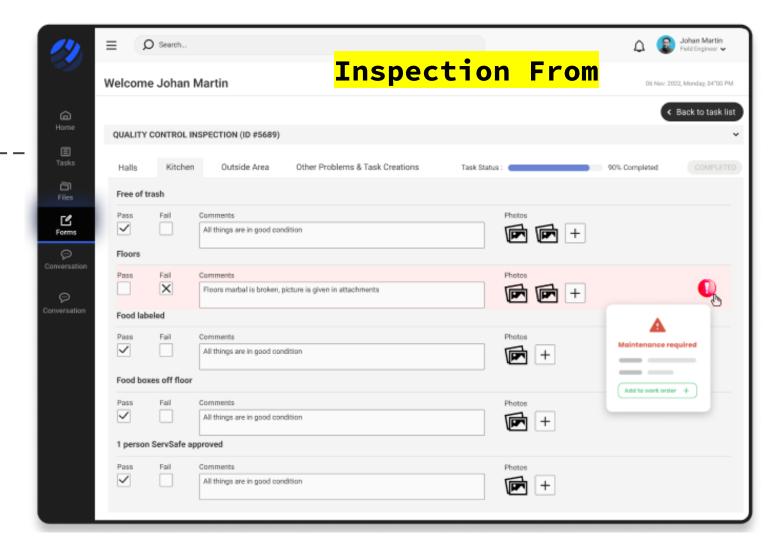
X FACTORS - They have very simple and userfrandly features and forms to collect real data and sync with company different managers for any project updates with many checklists.

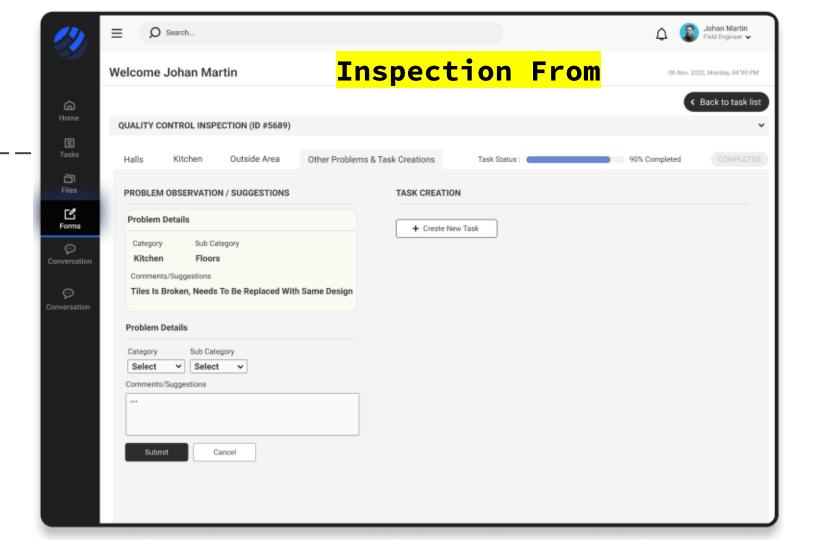
USER - Industrial Service people, any age group.

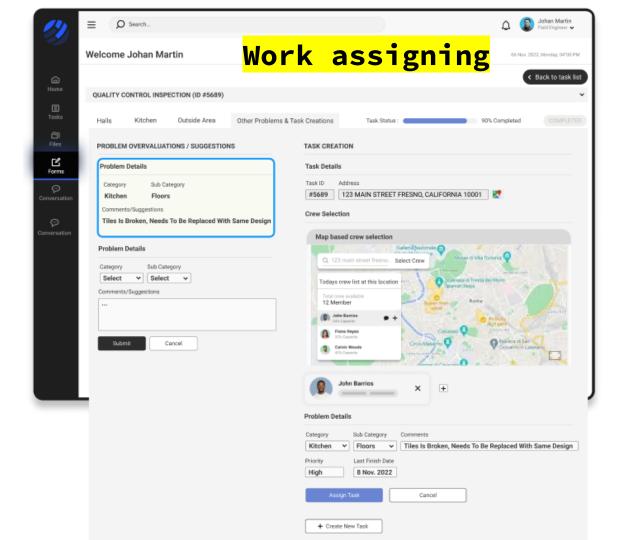
UX & PROCESS - Competitor Analysis, Interview (One-o-one), Focused Group., Wireframe, Design & Prototype

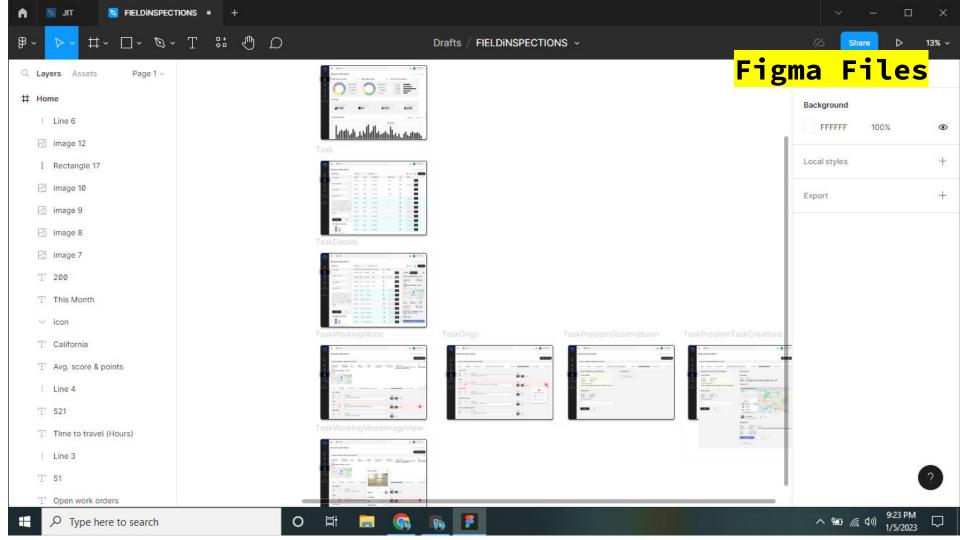












Wencolin

(B2B - Construction) Role - Product Designer

The Hitachi company's Wencolin solution offers the ability to track information about various types of machines, including excavators, mining excavators, loaders, dump trucks, attachments etc.

Geofencing

Notifications

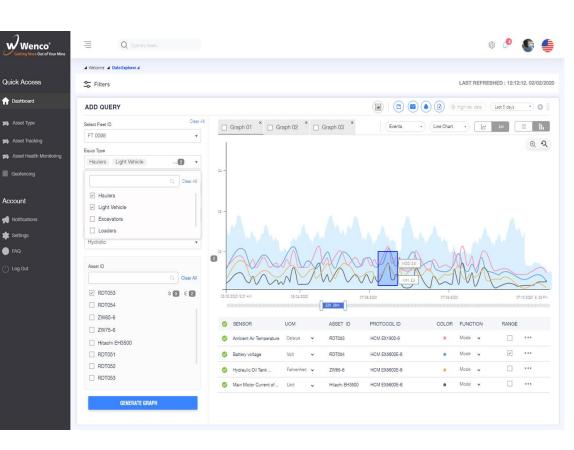
settings

● FAQ

X FACTORS - They intended to keep track of all machine sensors and human input data in order to know where each machine was located, as well as its fuel efficiency and other crucial information, so that they could filter out labour dependencies and other crucial activities...

USER - Industrial Service people, any age group.

UX & PROCESS - User story creations, Wireframe, Design & Prototype







■ Welcome ■ Data Explorer ■







Quick Access

n Dashboard

Asset Type

Asset Tracking

Asset Health Monitoring

Geofencing

Account

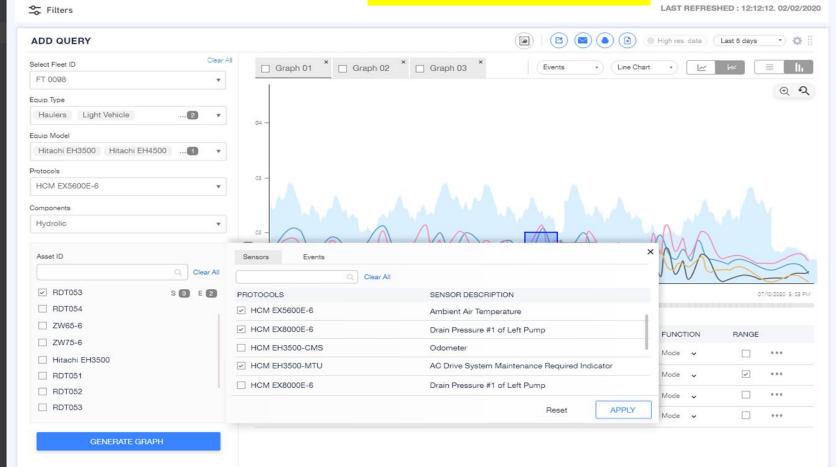
Notifications

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● FAQ

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Sensor data View





Quick Access

n Dashboard

Asset Type

Asset Tracking

Asset Health Monitoring

Geofenoing

Account

Motifications

Settings

● FAQ

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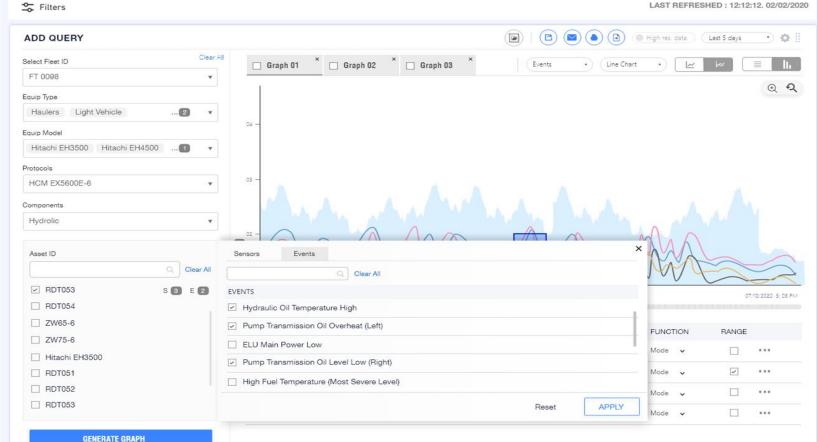


■ Welcome ■ Data Explorer ■

Data Explorer

















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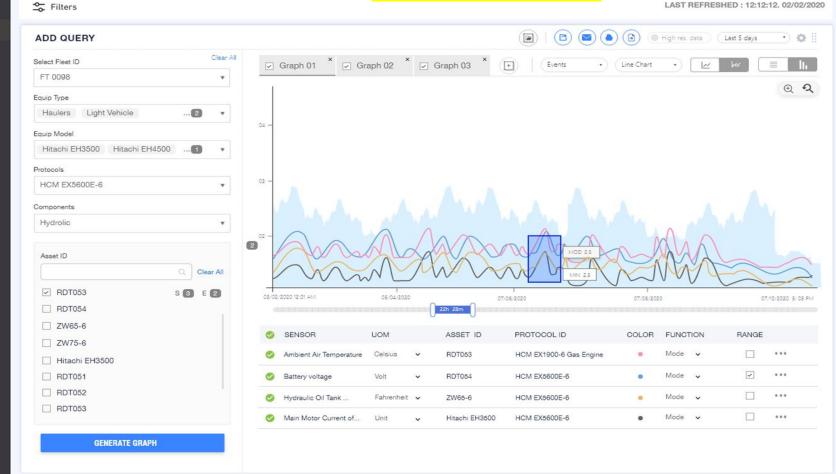
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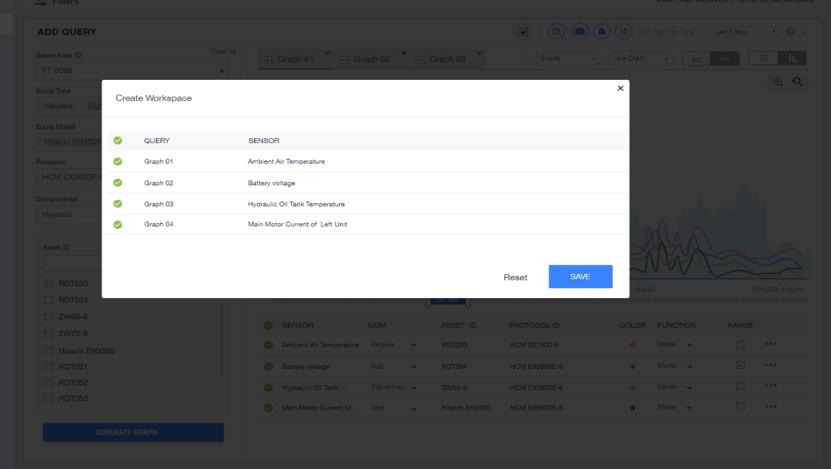
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Dataflow

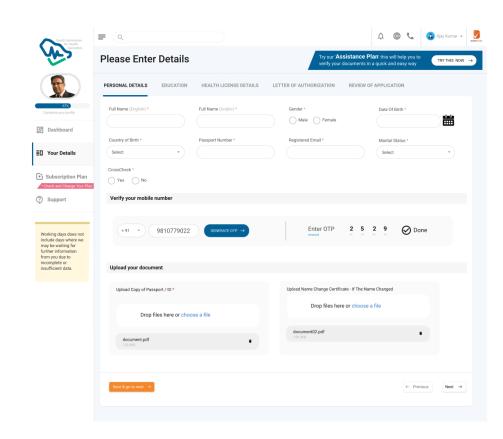
(B2B - Verification) Role - Product Designer

Candidate data verification work is being done by Dataflow Company. When a candidate applies and uploads all relevant information, including their academic and professional credentials, to the client portal, DataFlow is in charge of verifying that information and providing a report to the client to determine whether to approve the candidate's employment.

X FACTORS - Dataflow offers 99% accurate data through several custom portals for clients in various locations...

USER - Medical, IT, Constructions professionals users.

UX & PROCESS -Interview, Focused Group Research, Wireframe, Design & Prototype





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Please Enter Details



☐ Dashboard

■ Your Details

+ Subscription Plan * Check and Change Your Plan

Support

Working days does not include days where we may be waiting for further information from you due to incomplete or insufficient data.

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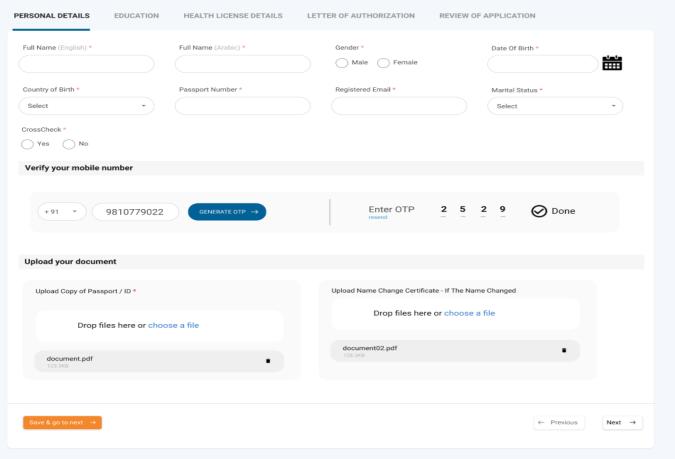




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Just In Time

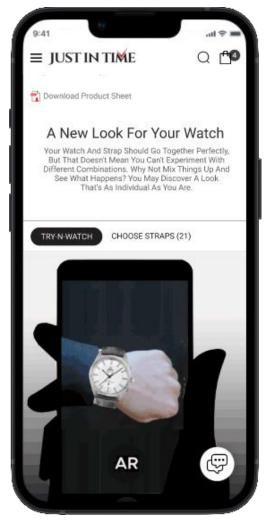
(B2C - Ecommerce) Role - Product Designer

Just in time is a progressive e-commerce website where customers of various luxurious watch businesses may view full versions of the items, compare them, and check the manufacturer's information, including warranty information.

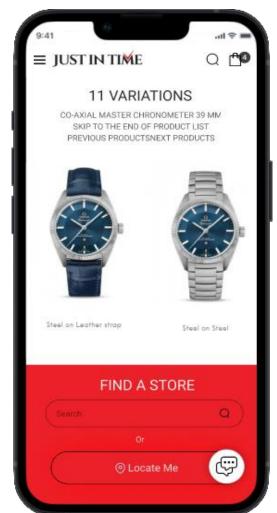
USER - All age group who love luxury watches

UX & PROCESS -Interview, Focused Group Research, Wireframe, Design & Prototype

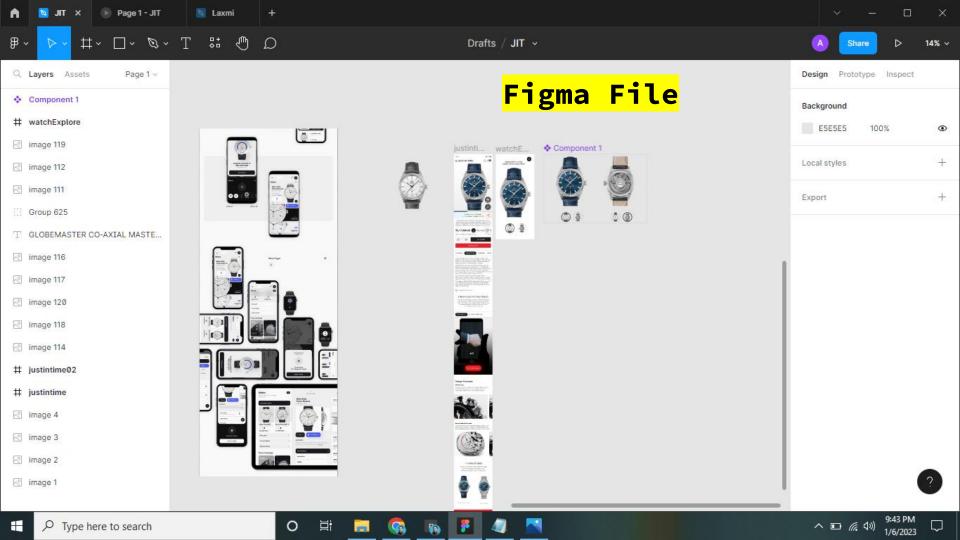












..to be continued

Many projects are in the works; they will shortly be added.

Also you can visit below website for case studies and UI work samples

https://uxajay.com/

https://www.behance.net/akumar9 8186799

https://www.linkedin.com/in/ajaykamat-90468712/

Ajay Kamat (UX Designer) akumar9818b@gmail.com 9810779022
